

NO on the Costly Restaurant Ordinance

LA restaurants are already struggling to survive.

Background

Los Angeles is home to more than 1,500 quick-service restaurants. The **overwhelming majority of these local restaurants are independent small businesses—locally owned by people of color, immigrants and women.** LA restaurants are already struggling to survive the state's new **\$20/hour minimum wage for fast food workers**—a 25% wage hike—and other growing operating costs. Now, the City of LA is considering a new unnecessary, duplicative and costly ordinance that **unfairly targets local restaurants**—yet again—and would **further increase food costs** for families already struggling.

Here's why LA restaurant owners, small businesses, consumers and others **OPPOSE** the Costly Restaurant Ordinance:



The Ordinance would further crush local restaurant owners—jeopardizing their very existence.

- The \$20/hr minimum wage is projected to cost local restaurant owners **\$250,000 per restaurant, per year.** To offset costs, **local restaurants have been forced** to increase food prices, lay off employees and cut hours.
- According to the Bureau of Labor Statistics, **California has lost 33,963 fast food jobs** since AB 1228 passed in September 2023.
- Since AB 1228 passed in September 2023, **more than 760 restaurants have permanently closed in the City of Los Angeles**, with owners citing the \$20/hr minimum wage and unsustainable operating costs as key reasons for closing.
- A recent study by Oxford Economics found the **Ordinance** would impose **\$48,312 annually in new direct costs for a restaurant with 25 employees and \$96,624 annually for restaurants with 50 employees.**
- The **Ordinance** would lead to **more layoffs, even higher food prices** and would be the **final straw that forces many LA restaurants to shut down for good.**
- Nearly **60% of California's restaurants are owned by people of color** and **50% are owned by women.** Further, **70% of franchisees only own one restaurant.**
- Singling out these local restaurants and minority-owned small businesses—yet again—is **unfair and unjustified.**

In a recent survey of local restaurant owners impacted by the \$20/hr minimum wage:

-  **98% reported already raising food prices**
-  **89% reported reducing employee hours**
-  **74% reported an increased likelihood of shutting down**
-  **70% reported reducing staff or consolidating positions**



The Ordinance is unnecessary and duplicative.

- California law already requires local restaurant owners to provide every employee with **extensive notices of their rights** and **training** on topics like violence and sexual harassment, health and workplace safety, and food safety and handling.
 - These notices and trainings are provided both upon hire and on an ongoing basis.
- Further, California just established a **statewide Fast Food Council specifically charged with developing minimum standards for training**, worker protections, health and safety for fast food workers.
- **It makes no sense for LA to pass a duplicative and potentially conflicting city ordinance** that would further strain local restaurants before the Fast Food Council even has a chance to function as intended.

The Costly Restaurant Ordinance would:



Mandate **new rigid scheduling requirements** that limit employee flexibility.



Require restaurants to **send employees off-site to complete unnecessary and duplicative training** provided by outside third parties.



The Ordinance would increase food costs for families already struggling.

- Since AB 1228 passed, local restaurants have been forced to **increase food prices by 14.5%**—nearly double the national average.
- The **Ordinance** would impose **\$48,312 annually in new direct costs for restaurants with 25 employees** and **\$96,624 annually for restaurants with 50 employees**. These costs will be passed along to consumers, **driving food prices even higher, making it harder for families**—especially low-income households and seniors—**to access the affordable, convenient meals they depend on**.
- If more restaurants are forced to close, entire neighborhoods—especially those in underserved areas—could lose access to affordable dining options.



LA just passed a budget with deep cuts to city services and layoffs—now is not the time for costly new programs.

- With over **600 worker layoffs** and **critical services already cut** due to the City's budget deficit, this **Ordinance** would divert scarce resources to implement **unnecessary new mandates** the City can't afford to enforce.
- **If passed, the City would be responsible for developing, implementing and enforcing new programs for ~91,500 workers each year**—creating **massive administrative burdens** for already understaffed and underfunded city departments.
- The City Council should focus on economic recovery and protecting critical jobs and services—not new, duplicative programs that will further **strain city resources** and **hurt small businesses**.

ProtectLARestaurants.com